

Project Outline:

An assessment over the impact of
simplified pricing schemes introduced by
Düsseldorf and Tegel airports

- (1) **Responsible:** Jürgen Müller, Ulrike Hinz, Marius Barbu
- (2) **Description:** Düsseldorf airport introduced, recently, a simplified pricing scheme. A similar initiative was carried out by Berlin Tegel Airport. This development is in line and was encouraged by an industry deregulation process which started in Germany at the end of 1990s. The research will concentrate on whether this new policy is allocative superior and whether other German airports could or should also adopt a simplified charges structure.
- (3) **Objective:** The main goal is identify what are the implications of introducing a new pricing scheme, which simplifies the charges structure, by two German airports. The effects are analyzed at local (airport) and industry level.
- (4) **Design/Methodology/Approach:** We will design a scenario, by comparing the old scheme and the present one, using the same traffic development. The focus will be on link between normative concepts and the real data. For this, a review on the literature of optimal pricing will be also presented. An assessment on whether a simplified pricing scheme can be used as a marketing tool - being much more appealing to the airlines - will be conducted, too. This will be based on interviews with active airlines in Germany.
- (5) **Findings:** In progress

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